

YUAN CHEN

CONTACT

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yyuan-chen.com

EDUCATION

MFA Interaction Design
School of Visual Arts, NY |
2019-2021

Bachelor of Fine Arts
School of the Art Institute
of Chicago, IL | 2013-2016

Emphasis of study in Visual
Communication

Presidential Scholarships –
Scholarship Recipient
(2013-2016)

AWARDS

UX Design Award 2021
Nominee | Jul 2021

**IxDA Student Design Cha-
rette 2020**
Finalist | Feb 2020

DISCIPLINES

Research & Synthesis
Concepting
Rapid Prototyping
Storytelling
Visual Design

SOFTWARE

Figma
Sketch
Protopie
After Effects
Premiere
Photoshop
HTML&CSS
Cinema 4D

LANGUAGE

English
Mandarin

EXPERIENCE

Product Designer | Zilliz, Shanghai

Aug 2022 – Present

A top vector database company develops advanced technologies for easy AI application creation

- Designing Zilliz Cloud's core product features including identity and authorization management, registration process, as well as revamping the navigation user experience.
- Conducting comprehensive design research and presenting mockups, user flows, and prototypes to the product team and stakeholder groups.
- Engaging in collaborative efforts with software developers to deliver the finalized design, inclusive of CSS styles, and overseeing the precise execution of the design implementation.
- Responsible for the establishment of Zilliz Cloud's first design system and component library.
- Collaborating with the globally distributed marketing team to redesign the websites and social media posts, ensuring consistency in visual language and aesthetic appeal throughout.

UX Designer | EICO, Shanghai

Oct 2020 – Jul 2022

Clients included: Nike, Air Jordan, KFC, Taco Bell, Shell plc, China Everbright Bank, Terminus

- Facilitated collaboration within the design team to discern and address clients' critical business needs.
- Orchestrated workshops with stakeholders and users to strategize and plan effectively.
- Formulated comprehensive design rationale and specifications to guide project development.
- Produced design deliverables, including concept sketches, wireframes, and production-ready compositions.
- Led the end-to-end process of product additions or enhancements, from conceptualization and research to deployment and optimization.

UI Designer | Capsule Tech LLC, Shanghai

Mar 2018 – Aug 2018

Clients included: BYD

- Designed the visual interface of defined functions in an automotive human-machine interface (HMI) using Sketch and Photoshop, in order to integrate and improve upon the driver-machine user experience.
- Collaborated closely with the development team to effectively communicate and present UI and UX design strategies, ideas, concepts, and solutions to project stakeholders, including the product management team.

Graphic Designer | Skidmore, Owings & Merrill LLP (SOM), Shanghai

Oct 2017-Nov 2017

- Supported architecture and urban planning teams by designing document layouts and crafting compelling design presentations.
- Contributed to internal graphic requirements, including the creation of WeChat post templates, to meet organizational needs effectively.

Design Intern | Leviathan, Chicago, IL

Aug 2016-Jan 2017

Clients included: Nike, Art Institute of Chicago, River North 150

- Contributed to diverse motion graphics projects, including graphic design, live-action shoots, video editing, music supervision, and photo rendering.
- Designed PowerPoint presentations and curated materials for client pitches and meetings to convey key messages effectively.
- Coordinated outreach and communication with Chinese clientele.

ACTIVITIES

IxDA | Mentor • April 2022

- Member of 2022 Student Design Charette Mentor/coach team. Helped two teams identify a strong approach and capitalise on it. Evaluated submitted team presentations and make a selection for the 2022 winner.

TED | Translator • Feb 2021 – Present

- Subtitle TED Talks from English to Chinese.



陈元

联系方式

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教育背景

纽约设计艺术学院
交互设计专业/硕士学位
2019-2021

芝加哥艺术学院
视觉传达设计专业/学士学位
2013-2016
PRESIDENTIAL SCHOLARSHIPS
SCHOLARSHIP RECIPIENT
(2013-2016)

荣获奖项

UX Design Award 2021
新人提名奖
2021年7月
独立完成的硕士毕业设计作品
SPOTTED 荣获提名。

技能

用户访谈
用户数据分析
流程图描绘
故事板设计
视频音频剪辑
书籍装帧
手绘

软件

Figma
Sketch
Protopie
After Effects
Premiere
Photoshop
HTML&CSS
Cinema 4D

语言

英语(托福-107 / GRE-325)
普通话

工作经历

产品设计师 | Zilliz, 上海 2022年8月 - 至今

面向企业级 AI 应用的向量数据库系统

- 主要负责核心产品 Zilliz Cloud PC 端(海外版和国内版)的功能设计:包括用户身份和授权管理、海外及国内的产品注册流程等
- 负责 Zilliz Cloud 产品商业化改版:包括整体视觉, 页面整体架构, 支付模块页面布局及使用流程等(2023年6月上线, 目前注册用户 40,000+)
- 独立完成 2 个标杆产品 0-1 设计孵化:向量数据库性能测评软件 VectorDBBench (2023年6月)和助力 RAG 应用开发工具 Pipeline (2023年12月)
- 与产品团队合作, 对 Zilliz Cloud 进行用户定性、定量研究、易用性度量分析, 持续迭代产品功能点
- 协同软件开发团队密切合作, 负责交付详细设计, 并对设计落地上线的质量负责
- 系统化建立 Zilliz Cloud 的首个设计系统和组件库
- 与美国办公室的市场部门密切合作, 设计官网, 社交媒体及线下活动物料, 确保视觉风格的一致性

UX Designer | EICO数字产品战略与设计公司, 上海 2020年10月 - 2022年7月

客户: Nike / Air Jordan / 肯德基/ Taco Bell / 壳牌/光大银行/中梁控股集团/特斯联/云拿

- 为多个品牌设计天猫商城、微信小程序和自有APP的产品交互模型, 并执行关键用户流程交互设计及落地
- 独立撰写多个项目的前期研究分析, 帮助定义项目的体量及项目的设计方向
- 设计并主持光大银行、特斯联、中梁控股集团多个项目的用户访谈研究和共创工作坊, 研究数据并撰写报告
- 独立为Nike天猫商城整理交互规范

UI Designer | 凯朴硕科技(杭州)有限公司, 上海 2018年03月 - 2018年08月

客户: 比亚迪

- 协助资深设计师制作汽车车机中控的UI设计, 定义功能的视觉界面, 以整合和改进驾驶员-机器用户体验(项目2022年上线)
- 参与协助团队以工作坊的形式与客户进行沟通, 进一步了解项目需求

平面设计师 | SOM 建筑设计事务所, 上海 2017年10月 - 2017年11月

- 设计制作建筑设计师提案书模版
- 与市场部紧密合作, 设计公司微信公众号推文配图和内部活动海报

设计实习 | Leviathan, 芝加哥 2016年08月 - 2017年01月

客户: Nike / 芝加哥艺术馆/ River North 150

- 芝加哥艺术馆导览 APP: 协助动画设计师制定视觉创意, 绘制图标动画及 UI 界面设计(2016年9月发布)
- Nike Sneakerboots Test Stride 线下快闪项目: 负责绘制故事板, 宣传材料修图, 制作动画素材等, 并全程协助公司于中方客户沟通。(2016年12月于上海落地)
- River North 150 一层大厅视频艺术装置: 协助视频编辑、图片渲染和宣传材料设计

社会活动

IxDA | 选手导师 2022年04月

- 作为2022年学生设计竞赛(Student Design Charette)的导师/教练团队成员。我带领两支队伍, 协助他们解题并在一周内完成了项目, 并作为大赛评委会的一员参与比赛评审。

TED | 翻译员 2021年02月 - 至今

- 翻译并发布多篇 TED 演讲的简体中文字幕。

TEDxWukangRd | 核心团队成员 2023年06月 - 至今

- 负责大会外场集市和 workshop 的招商及落地
- 与大会讲者对接, 协助讲者打磨讲稿并顺利完成演讲。
- 全程负责大会物料的设计和落地, 包括PPT, 易拉宝, 讲者海报, 客制化伴手礼包装设计等
- 旗下播客《武康路会客厅》的制作人, 负责节目策划, 主播, 及音频制作剪辑